



514.624.5183 f: 514.461.9975 info@montrealvip.com

## Advertising with Montreal VIP

### About us

Montreal VIP is the city's premier VIP travel service, specializing in bachelor parties and nightlife tours. Montreal VIP offers exclusive VIP access to all of Montreal's top nightlife venues. We cater to those that enjoy the finer things in life. Our services have been used by many high profile clients including celebrities, pro athletes, politicians, and CEO's.

Montreal VIP has been featured in numerous publications and media including:



Advertising on Montreal VIP is one of the best and most affordable ways to get quality exposure for your business or website.

### Traffic:

Our site generates high levels of quality traffic

- Over 40,000 new visitors a month
- Over 180,000 page views a month
- 90% are new visitors
- 98% of business is generated Online

Source: Google analytics st st

### Who Visits Montrealvip.com?

#### Demographics

- 83% male
- 25-44 years old
- 55% are from the United States
- 38% are from Canada (25% from Quebec)
- Median income \$70k usd.

#### Psychographics

- Achievers
- Educated
- Ambitious
- Adventurousome
- Affluent
- Trendy





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### Benefits of advertising with Montreal VIP:

#### Increased exposure:

Advertising on Montrealvip.com will generate instant awareness to your website or business. This awareness will drive quality traffic to your website which would be otherwise unobtainable.

#### Limited number of advertisers:

Your ads will stand out and make a direct impact as there are little to no adds to compete against.

#### Cost effective:

Not only is advertising on Montrealvip.com a great way to generate quality exposure, it is also one of the most cost effective ways. Traditional forms of advertising can cost thousands of dollars and have a very limited ability to target potential customers. Montreal VIP drives focused quality traffic to its website. One look at our advertising options and rates below and you will see that partnering up with Montrealvip.com is the best way to go.

### Advertising rates and options:

#### Banner ads (460x60px)

Page	Cost per month (US \$)		
	exclusive	1 of 3 ads	1 of 5
Home page	\$5,000	\$1,750	\$1,050
Bachelor party page	\$3,500	\$1,200	\$750
Nightlife page	\$2,600	\$900	\$600
Activities page	\$1200	\$450	\$275

*Please contact us for banner ad pricing for specific pages other than the ones mentioned above.*

#### Advertorials

We will create your very own page on our website about your product or service.

\$1,000 a month plus \$1,500 one time setup cost

#### Text links:

Page	Cost per Month
Home page	\$300
Bachelor party page	\$250
Nightlife page	\$200
Activities page	\$100